## Naive Bayes

Suppose categories indexed by c, and features represented in a vector  $\mathbf{x}$ .

Assume features in  $\mathbf{x}$  are independent given the category.

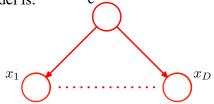
(Feature independence is the "naive" part).

$$p(\mathbf{x}|c) = \prod_{i} p(x_{i}|c)$$

#### Naive Bayes

$$p(\mathbf{x},c) = p(c) \prod_{i} p(x_{i}|c)$$

Graphical model is:



## Naive Bayes

$$p(\mathbf{x},c) = p(c) \prod_{i} p(x_{i}|c)$$

Note that:

The forms of  $p(x_i|c)$  need not all be the same (but usually are)

If  $p(\mathbf{x}|c)$  is a Gaussian, then it has diagonal covariance matrix. (This simplifying assumption is nearly always needed with Gaussians if the dimension, D, is large).

## Naive Bayes

Typically,  $p(x_i|c)$  come from training data linked to known (labeled) classes (supervised learning).

Example (1) fit a univariate Gaussian to each variable,  $x_i$ , for each class, c.

Example (2), record a histrogram for each variable,  $x_i$ , for each class, c.

### Inference using Naive Bayes

$$p(\mathbf{x}|c) = \prod_{i} p(x_i|c)$$
 (forward model)

$$p(c|\mathbf{x}) \propto p(\mathbf{x}|c)p(c)$$
 (the Bayes part)

This leaves us with simple, and often very effective model and associated inference. We combine the likelihood  $p(\mathbf{x}|c)$  with the prior p(c) over categories.

## Clustering

Clustering is the canonical case of "unsupervised" learning.

Given the data, what are the categories (clusters), c?

(Given a cluster, the features might be independent like Naive Bayes, or they might not be).

We will focus on clustering based on statistical models, but first review clustering in general.

#### Naive Bayes for face identification

- Example features
  - Location, color, texture, of left eye
  - Location, color, texture, of right eye
  - Location, color, texture, of mouth
  - Location, color, texture, of nose
- We can imagine training these with different facial expressions, lighting conditions, etc.
- Notice that these are not independent.
- This sort of thing often works pretty well anyway.
- Possible explanation is that, while the model allows for the eyes to be different, this rarely occurs in training or testing data.

## Why is clustering hard?

#### Main reason

• The number of possible clusterings is exponential in the number of data points

#### Other important issues

- The number of clusters (and a good way to check) is usually **not** known
- A good distance function between points may not be known
- A good model explaining the existence of clusters may not be known.
- · High dimensionality

## Clustering based on distance measure

- Most common data representation is an N dimensional "feature" vector.
- Most common distance is Euclidian distance.
- Be careful with scaling and units!
- Probabilistic models can finesse scaling and multiple modalities
- Problems with correlated variables can be mitigated using transformations and data reduction methods such as PCA, ICA.

# Clustering approaches

- Agglomerative clustering
  - initialize: every item is a cluster
  - attach item that is "closest" to a cluster to that cluster
  - repeat
- · Divisive clustering
  - split cluster along best boundary
  - repeat
- · Probabilistic clustering
  - Define a probabilistic grouping model

## Simple agglomerative approaches

- Point-Cluster or Cluster-Cluster distance
  - single-link clustering (minimum distance from point to points in clusters or among pairs of points, one from each cluster)
  - complete-link clustering (maximum)
  - group-average clustering (average)
  - (terms are not important, but concepts are worth thinking about)
- Dendrograms
  - classic picture of output as clustering process continues

